DELIVERING EXCELLENCE

GOOD FOOD PEOPLE

Located in the Kingdom of Bahrain, V. M. & Bros. Co, now better known as VMB is a Leading FMCG Company specializing in the Import & Distribution of some of the World’s most Popular Brands on an Exclusive basis.

www.vmbros.com
Royal Family

H.R.H Prince Khalifa Bin Salman Al Khalifa
The Prime Minister of the Kingdom of Bahrain

H.M. King Hamad Bin Isa Al Khalifa
The King of the Kingdom of Bahrain

H.R.H. Prince Salman Bin Hamad Al Khalifa
The Crown Prince and Deputy Supreme Commander of the Kingdom of Bahrain
HISTORY
Bahrain has been one of the Gulf’s most important commercial crossroads for over 4,000 years.

The word Bahrain means ‘two seas’ in Arabic, indicating how the country’s geographic position as a collection of islands has been important throughout its history.

As the land of the ancient Dilmun civilisation, Bahrain has long been a trading centre linking east and west. The country has benefited from its position at the centre of the Gulf’s trade routes.

By the mid-19th century, the country was the Gulf’s pre-eminent trade hub, emerging as a modern state. Merchants from countries across the Gulf and beyond established themselves on the islands.

In particular, our country has become the region’s leading financial centre since the 1980s. Since then manufacturing, logistics, communications, professional services and real estate have also become important sectors.

ECONOMY
The economy of the Kingdom of Bahrain achieved positive growth rates in recent years, thanks to the policies aiming at accelerating the pace of economic activities which were reflected on public finances and increased government spending to contribute positively in achieving strong growth rates in all main sectors such as infrastructure, housing, health and education, recording 3.7 percent in 2012. The oil and gas, transformational industries and the financial sectors also sustained good growth rates for the same period despite the exceptional economic conditions that has prevailed in recent years. Owing to the balanced economic performance, the international credit rating agency Standard & Poors (S&P) affirmed a credit rating of BBB/A-2 for Bahrain with a stable outlook.

Furthermore, the Kingdom of Bahrain was ranked the eighth most economically free nation worldwide according to the Economic Freedom of the World: 2013 Annual Report published by the Fraser Institute. For the second year in a row the Kingdom of Bahrain was listed among the top ten counties in this report which is published by an internationally renowned institute.
### Bahrain Statistics

The Economic Indexes for the Kingdom of Bahrain

<table>
<thead>
<tr>
<th>The Index</th>
<th>The Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>The gross domestic product in current prices</td>
<td>11.416.1 Million Bahraini Dinar (2012)</td>
</tr>
<tr>
<td>The gross domestic product in fixed prices 2010</td>
<td>10.206.7 Million Bahraini Dinar (2012)</td>
</tr>
<tr>
<td>The growth in the gross domestic product the percentage growth for one year after the other</td>
<td>3.4% (2012)</td>
</tr>
<tr>
<td>The inflation in the consumer price index (100 = 2006) annual change</td>
<td>3.3% (June 2013)</td>
</tr>
<tr>
<td>Population</td>
<td>1,195,020 (2011)</td>
</tr>
<tr>
<td>Employment rate (the workforce as a percentage of the population between 20 and 64 years of age)</td>
<td>79.0% (2010)</td>
</tr>
<tr>
<td>Bahrainis</td>
<td>58.4% (2010)</td>
</tr>
<tr>
<td>Non-Bahrainis</td>
<td>89.7% (2010)</td>
</tr>
<tr>
<td>Unemployment rate</td>
<td>4.2% (March 2013)</td>
</tr>
<tr>
<td>Public sector debt (% of the gross domestic product)</td>
<td>36.7% (2012)</td>
</tr>
<tr>
<td>Current account</td>
<td>Current account 7.3% (2012)</td>
</tr>
</tbody>
</table>

Source: The Economic Development Board and the Central Informatics Organization

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oil and natural gas</td>
<td>26.9%</td>
</tr>
<tr>
<td>Processing industries</td>
<td>16.79%</td>
</tr>
<tr>
<td>Transport and telecommunications</td>
<td>6.93%</td>
</tr>
<tr>
<td>Commerce</td>
<td>4.51%</td>
</tr>
<tr>
<td>Population</td>
<td>1,195,020 (2011)</td>
</tr>
<tr>
<td>Real estate and business services</td>
<td>5.6%</td>
</tr>
<tr>
<td>Financial projects</td>
<td>16.5%</td>
</tr>
<tr>
<td>Government services</td>
<td>12.43%</td>
</tr>
<tr>
<td>Agriculture and fishing</td>
<td>0.4%</td>
</tr>
<tr>
<td>Water and electricity</td>
<td>1.35%</td>
</tr>
<tr>
<td>Building and construction</td>
<td>6.91%</td>
</tr>
<tr>
<td>Hotels and restaurants</td>
<td>2.67%</td>
</tr>
<tr>
<td>Social and personal services</td>
<td>5.72%</td>
</tr>
</tbody>
</table>

Source: The Central Informatics Organization
V.M. & Bros. Co. W.L.L. better known as VMB has been well established in the Kingdom of Bahrain since 1907. The company was first started by Mr. Laxmidas and Mr. Thawerdas.

Mr. Muljimal who was the son of Mr. Thawerdas took over the business in 1945. He was actively involved in the trading and distribution of food products since then. The company is now run by his sons who are the board of directors. The company brings world class products to its customers in the Kingdom of Bahrain.

VMB has always aimed to represent the top class FMCG Brands and successfully continues to do so for over a 107 years. Our work experience includes engineers and MBAs from premier Business schools. VMB has a young and dynamic team of about more than 160 staff.

Our team with exceptionally strong knowledge in finance, marketing, sales and brand-building, is the key to make any product a success. Our commitment is to deliver quality products and services from principals to consumers.
Board of Directors

Message from Directors

The growth of our business is based on the continuing happiness of the customers. There is nothing more wonderful for us than to be able to continually provide our customers with the best service possible.

Board of Directors

- Mr. Sushil Muljimal
- Mr. Kishore Muljimal
- Mr. Harendra Mujimal
- Mr. Mukesh Mujimal
- Mr. Manoj Mujimal
Mission & Vision

Mission
Our mission is to become your strategic business partner by establishing a key nationwide distribution network of well-known, high quality premium consumer goods.

Vision
VMB shares the vision to be the market leader in the distribution business. The company is committed to achieving this goal through new product development, and acquiring a meticulous selection of products that will provide such a product mix that its customers will not refuse.
Values

VMB values are an Integral part of the company. They help us communicate better with both: Our Clients and Our Suppliers, hence making our relationship stronger.

Through integrity, accountability, passion, humility, simplicity and a focus on success, we have created a vibrant company culture where ideas can blossom, people can thrive and success can flourish.

INTEGRITY

-> Demonstrate a commitment to integrity and ethics.
-> Show respect for and value all individuals for their diverse backgrounds, experiences, styles, approaches and ideas.
-> Listen to others for understanding.
-> Assume positive intent.

PASSION

-> Show pride in our brands and heritage.
-> Delight our consumers and serve our customers through the high quality of our products and services.
-> Promote a positive, energizing, optimistic and fun environment.
-> Promote and implement creative and innovative ideas and solutions.
-> Value, promote and fiercely protect our reputation.
ACCOUNTABILITY

- We Take personal accountability for our actions and have never stepped down or moved away from our commitments.
- Focus on finding solutions and achieving results.
- Actively engage in discussions and commit to decisions once they are made.
- Involve others in decisions and plans that affect them.
- Keep promises and commitments made to others.
- Personally commit to the success and well-being of teammates.
- Embrace the belief that all injuries are preventable and that achieving a healthy and safe environment starts with “me”.

HUMILITY

- Value openness and curiosity to learn from anyone, anywhere.
- Seek and provide honest feedback.
- Be open to personal change and continuous improvement.
- Learn from mistakes and successes in equal measure.
- Never underestimate our competition.

SIMPLICITY

- Seek to continually simplify and improve processes, procedures and activities.
- Work across organizational boundaries/levels and break down internal barriers.
- Deal with people and issues directly and openly.
- Prize results over form.

RESULTS

- Achieve results and celebrate when we do.
- Help people to be their best by providing coa and feedback.
  Work with others as a team to accomplish results and win.
- Have a “can do” (positive) attitude and drive to get the job done.
- Make people feel valued and appreciated.
- Make the tough calls.
Located in the Kingdom of Bahrain, V.M & Bros. Co, now better known as VMB is a Leading FMCG Company specializing in the Import & Distribution of some of the World’s most Popular Brands on an Exclusive basis.

The Company has been in Existence for 100+ years and supplies to all the major Distribution Channels across the Kingdom.

Our Distribution Extends to

- Modern Trade
- Lower Trade
- Gas Stations
- Horeca
- Van Sales
- Institutional Sales

All the above divisions specialize in the DISTRIBUTION process and have their own network. The products are marketed by a team of highly experienced professionals who are committed to increasing it’s market share and expanding its market presence. The team at VMB strives to procure the best mix of products so that its customers can leverage the assortment to enhance their sales.

VMB caters to all the major Hyper-Markets, Large super markets, Mid-size markets, Departmental stores, Restaurants, Hotels, Schools, Cafeterias, Wholesale market, Bahrain cinemas, Mini-marts & Sweets Shops etc.

Our exceptionally strong relations with distributors and retailers helps us to ensure that our products are available on the shelves all the time and at each and every retail outlet, across the Kingdom of Bahrain.

Our products are restocked on a daily basis at all the major hypermarkets and supermarkets by our merchandisers.

Growth of the retail channel has also ensured that we stay focused on increasing our distribution width and intensity.
Catering to around 700+ Credit Customers & 600+ Cash Customers we are rapidly expanding our customer network. VMB Sales fleet comprises of:

- 2 Business Heads
- 6 Sales Managers
- 9 Sales Supervisors
- 45 Sales Executives
- 15 Sales Merchandisers
- 22 Inhouse Cash Vans

Our (70000 sq ft) Fully Air-conditioned warehouse, runs round the clock and handles operations for all of Bahrain. VMB Logistics fleet comprises of:

- 10 Delivery Trucks
- 10 Credit Van Sales
- 2 Warehouse Managers
- 5 Warehouse Supervisors
- 50 Delivery Helpers
VMB Fleet
Market Displays
VMB is well known for importing & distributing FMCG brands from over 40 countries worldwide, on an EXCLUSIVE basis. The FMCG division has a marketing division that builds BRANDS over a period of time. The division enjoys Exclusivity for over 60 Brands in the Kingdom of Bahrain. All brands carried by VMB are Halal certified.

The facts about the FMCG Industry

FMCG is one of the biggest industries in the world and there are a lot of facts that stand the FMCG industry apart as a career choice:

FMCG companies are behind the biggest brands in the world. FMCG is all about names, the products which everyone recognises from trips to the supermarket or from advertising on television. The brands that make up this sector are the high profile ones, the ones everybody knows and loves.

The FMCG industry changes fast and is constantly evolving. It's fair to say there is never a dull moment in FMCG. From the pace at which goods leave the shelves to the rate of product innovation and career progression, things move quickly. And it doesn't end there. The brands themselves are changing just as quickly.

FMCG firms thrive on employee and customer retention. Employee investment is a big part of the FMCG world. Perhaps it's because we understand the importance of loyalty. Customer loyalty can make or break a brand. So it makes sense for FMCG companies to encourage the loyalty of their employees too.

FMCG companies can beat the recession. This is an industry that has proved itself very resilient to recession – with the majority of companies in the sector weathering the financial storm in a way that very few others have managed. Why? Well, consumers will always need to buy the products created by FMCG companies. They may not buy big items like refrigerators or cars in a recession, but floors still need to be cleaned, clothes need to be laundered and aches and pains still need to be soothed.

FMCG industry thinks bigger – and better. This is an industry that offers things on a whole new scale. Working in FMCG gives you the chance to be a part of some global success stories and influence the way consumers shop for products. FMCG firms are always thinking of the next great discovery or innovation – always developing and ever-changing to meet consumer’s needs.

FMCG has a history of delivering what consumers want. Some FMCG companies' roots are over two centuries old – driving the industry to a value of $570.1 billion. In short, to quote Sam Walton, founder of Wal-Mart: “High expectations are the key to everything”.

FMCG Trade

VMB is well known for importing & distributing FMCG brands from over 40 countries worldwide, on an EXCLUSIVE basis. The FMCG division has a marketing division that builds BRANDS over a period of time. The division enjoys Exclusivity for over 60 Brands in the Kingdom of Bahrain. All brands carried by VMB are Halal certified.
Commodity Trade

The VMB Commodity Division has been active since the roots of the company had been established in 1907. The years of experience in procuring, securing and supplying traded FOOD commodities makes VMB one of the strongest players in the market. We have been supplying to the Wholesale market, Hotels, Restaurants, Cafeterias etc. on a daily basis for their regular consumption. With our state of the art warehousing and logistics facility, we store massive volumes of traded commodity products. The company, due to it’s strong and constant International touch, is well informed of the price fluctuations and tries its level best to offer the best possible prices to its everyday customers. The Products imported are from all over the world. Major Import countries include INDIA, GERMANY, THAILAND, United States of America etc.

As Bahrain is a Price sensitive market, when it comes to the commodity Business, Maintaining pricing on a long term basis is one of the top most priority for this division.

May it be Rice, Sugar, Cashews, Almonds, Milk Powder, Oils or any other commodity, VMB is well known for it’s supplies in the Local Market.

Apart form the companie’s FMCG Business VMB also Specialises in the Commodity trade in the Kingdom of Bahrain.

The Division Specialises in the import and distribution of various commodity item like:

Cashews, Almonds, Sugar, Rice, Milk Powder, Coconut Powder, Lentils / Pulses, Iodized Salt, Vegetable Oil, Raisins, Coffee Seeds and many more
Brands and Products

VMB is well known for importing & distributing FMCG brands from over 40 countries worldwide, on an EXCLUSIVE basis. The FMCG division has a marketing division that builds BRANDS over a period of time. The division enjoys Exclusivity for over 60 Brands in the Kingdom of Bahrain. All brands carried by VMB are Halal certified.
ALPEN BELIEVE’S IN THE POWER OF A GOOD BREAKFAST.

When it comes to your breakfast – only the best will do. Alpen has been bringing natural, wholegrain, positive starts to adventurous breakfasteers for over 45 years.

We want to help you make a positive start to each day with a well-rounded, nutritious and tasty breakfast that gives your body all the essentials it needs to feel ready to go. We believe breakfast really is the most important meal and what you eat when you wake up can set you up for whatever lies ahead.
ALPRO is a worldwide pioneer in the development of soya-based food and drinks. Incorporated in 1980 with the aim of alleviating famine and malnutrition in Africa through innovative soy technology, it has rapidly evolved in the last decade to a focused FMCG.
Brand Description

AL SHIFA, A Source of Trust A brand that is synonymous to 100% natural honey, Al Shifa honey is the proud recipient of the quality mark by the Saudi Arabian Standards Organization (SASO). Al Shifa Honey is Sourced from the best locations around the world such as tropical forests of the South America, Australia and the Alps mountains in Northern Europe to ensure quality and taste for the its consumers.
Brand Description

Amigo Tortilla Chips is made with 100% natural corn. Perfect for dipping, scooping, crunching and more, these Tortilla chips are baked to perfection and are an ideal party snack for your guests to enjoy with a variety of toppings.
Brand Description

Bite-sized Arabian dates covered with the finest Chocolate. Made with love and care and Enrobed in milk / dark chocolate, Arabian Delights is truly the taste of Arabia.

Arabian Delights

Origin - U.A.E | Product - Chocolates & Dates
In 1877 Pietro Barilla opened a bread and pasta shop in Parma. Soon, their first factory was built: 80 workers produce 8 tons of pasta and 2 tons of bread per day thanks to innovative “continuous baking” oven. Now come some decades in future, the group produces many kinds of pasta, and is the world’s leading pasta maker with 40–45% of the Italian market and 25% of the US market. It produces pasta in over 120 shapes and sizes.
Bazooka Candy Brands manufactures and markets the popular lollipop brands Ring Pops, Push Pops, Baby Bottle Pops and other candy and gum products, including the iconic Bazooka Bubble Gum.

Parent company Topps is an international marketer of entertainment products, principally collectible trading cards, sticker collections, and collectible strategy games.
What are you making for dinner? Whether you’re whisking together your favorite salad dressing or creating a new Italian recipe, you can trust Bertolli Olive Oils and Vinegars to infuse the quality flavor you love. When it comes to authentic cooking, it’s the little things that make all the difference.
Brand Description

Our brand The Belgian offers a chocolate for every mood and every occasion. For the younger generation and for those young at heart. For those happy sky-is-the-limit moments and the drama feelings. As a sneaky treat for yourself or to indulge your loved one. A chocolate for sunny birthdays and rainy working days.

Belgian

Origin - Belgium | Product - Chocolate
Kervan Gida, the most significant supplier and producer of jelly is quickly advancing into the world market with its Bebeto brand.

Kervan Gida has aimed to become one of the three most important candy companies in the world and in Turkey with its skilled management, innovative research and development work, modern understanding of production, environmental policies and modern communication technologies which suit the current and everchanging consumer demands.
Brand Description

Beldi
Origin - Spain | Product - Olives
Blue Diamond Growers, established in 1910, is the world’s largest processor and marketer of almonds. One of the most respected agricultural cooperative in America and California’s largest food exporter, Blue Diamond harvests almonds from orchards across California’s rich, fertile Central Valley and provides a wide range of inshell and manufactured almonds for industrial and foodservice applications and delicious, innovative almond product for retail sales. Blue Diamond is known for quality and service in over 90 countries.
Bob's Red Mill is a brand of whole-grain foods marketed by employee-owned American company Bob's Red Mill Natural Foods of Milwaukie, Oregon. The company was established in 1978 by Bob and Charlee Moore.

Bob's Red Mill Natural Foods is a producer of natural, certified organic, and gluten-free milled grain products, billing itself as the “nation's leading miller of diverse whole-grain foods.” It produces over 400 products, primarily whole grains that are ground with quartz millstones which come from several 120-year-old mills, as well as baking mixes, beans, seeds, nuts, dried fruits, spices, and herbs.
Brand Description

Almond Roca was invented in 1912 by Harry Brown and J. C. Haley, founders of Brown & Haley Company. The candy’s name is said to have been inspired by Tacoma’s head librarian, Jacqueline Noel, who chose the Spanish word “roca”, meaning “rock” in English, to describe the hard, log-shaped confection. Brown & Haley first used Almond Roca’s trademark pink tin can containers in 1927 to extend the product’s shelf life and the same pink tin is what makes it stand out on the shelves.
The Lebanese Roasting Company “Castania” was founded in 1985. “Castania” has attained a sustainable growth rate since its inception. “Castania” currently leads the Lebanese nuts market with a wide range of products and capture a substantial market share. Our clients are operating in some countries of North & South America, Europe and Arab World. “Castania” products are displayed in all key account outlets, covering the market’s retail stores.
E.J. Papadopoulos Company was established in 1922 in Greece.

For almost a century now, E.J. Papadopoulos leads the biscuits market in Greece and holds a significant market share in confectionery and bread substitute segments.

Caprice, present since 1978, is the company’s global flagship brand and has achieved broad brand acceptance in the countries it has been introduced in.

Caprice is synonymous to delicate chocolate pleasure, a never-ending experience for millions of brand lovers in over 40 countries all over the world, thanks to its unique irresistible recipe.
Brand Description

Smooth, Vibrant, Bold. Just like a fine wine, the varietal, climate and region determine an olive oil’s taste. From the southern olive groves of Andalucía to the northern region of Catalonia, Spain, the number one producer of olive oil, offers the largest variety of unique oils that are as distinctive and diverse as nature itself. They will heighten the flavor of your meals and reveal the creativity in you.

Camolino

Origin - Spain | Product - Olive Oil
Cheez-It crackers are an American snack food manufactured by the Kellogg Company. They are roughly 26 by 24 mm (1.0 by 0.95 inch) rectangle-shaped crackers made with wheat flour, vegetable oil, sharp yellow cheese, salt, and spices. There are a variety of related Cheez-It products, including white cheddar, Parmesan, garlic, cheddar jack, reduced fat, Party Mix, Hot & Spicy (made with Tabasco), and a larger cracker more suitable for garnishing or dipping.
Chef’s Choice Foods Manufacturer Co. Ltd. was established in 1978 as the first manufacturer of canned coconut milk in Thailand. Our company is well known throughout the world as manufacturer, packer and exporter of high quality food products. At present, the company employees approximately 500 well trained, full-time workers and our quality products are currently being exported worldwide. All Chef’s Choice tropical fruits, vegetables and juices are processed and canned, using the best quality ingredients and the latest technology, to ensure they retain their natural freshness and great taste.
Brand Description

Classic wheels is a Unique Concept, Different from all the other Chocolates. Jaak De Koninck (*1950), artist since 1972, has created all the packaging for Classic Wheels chocolate. His inspiration is based on the magical world of iconic old timer cars which are brought alive in his watercolour paintings. Jaak developed a whole range of classic retro cars for people to see and together with the sweet seducer ‘Belgian chocolate’ this combination makes the success of this brand complete.
Conserves Modernes Chtaura is a company owned by the IDRISS GROUP. The mother company, Widriss Holding, established in 1936, is actively involved in food industries, warehousing and distribution, land development and real estate operations. However, the major interest of the company remains in food processing and trade, based on a diversified line of products including canned foods, dairy products, frozen meat, poultry, fish, vegetables, and others.
Cadbury was founded almost 200 years ago. Delve into the fascinating history and you’ll find a wealth of interesting facts on subjects including advertising, Cadbury family, past and present products and philanthropy.
For more than eight decades, customers have associated Cavendish & Harvey products with consistent high quality and eating enjoyment. The former trading house imported the finest confectionery from England and sold it in Germany. The tins were especially popular for candy lovers. They offered a gourmet treat in a handy “take along” tin. 30 years ago Cavendish & Harvey started to produce the delicious sweets in the North of Germany, establishing the reputation as a producer and supplier of high quality confectionery “Made in Germany”.

As a successful mid-sized family owned enterprise Cavendish & Harvey is trusted by customers in over 80 countries worldwide.
Brand Description

Probably the most widely-used oil in cooking, olive oil is pressed from fresh olives. It’s mainly made in the Mediterranean, primarily in Spain. Climate, soil and the way the olives are harvested and pressed all have an impact on an oil’s character.

Olive oil is assessed on three criteria - fruitiness, bitterness and pepperiness - the flavour, smell and colour can vary radically, both according to its origin, as well as whether it’s extra virgin (the finest grade) or not.
COOKQUIK Dehydrated beans offer the convenience of instant preparation for some of Americas favorite and fastest growing side dishes. They are easier to store, safer to lift, require less packaging and require shorter cook times. Dehydrated beans have no artificial additives, taste great and are all natural 100% real beans. They can be prepared to order, cooked in minutes and take up less space.
Cosby develops products that help children to improve mental development, general knowledge and characteristic formation.
Brand Description

The Crespo family has been in the Mediterranean food business since the early 20th century, and continues to run our company to this day. Over the decades we have built up what is probably the most recognised international olive brand.

Olives are a way of life for the Crespo family. Their experience and enthusiasm for olives, combined with the latest production technology and quality systems, have made Crespo an international reference in olive processing.
Brand Description

Spanish Olive Oil

Crystal

Origin - Spain  |  Product - Olive Oil
Enticingly fragrant coffee that will awaken your senses and treat your taste buds to an immersive experience. Rich Aroma is a harmonious and delicious blend inspired by our zest for life. A nod to our belief that balance is the key to contentment. Its pleasantly robust body is punctuated by a mildly acidic aftertaste. Each sip is an invitation to discover its subtle composition of surprising flavors and delicate finish.
Dutch Caramel Syrup Waffles (Stroopwafels) are the Yummiest cookies in the world!!! Very addictive. A stroopwafel (Dutch pronunciation “strope-waffle”) is a waffle made from two thin layers of baked dough with caramel syrup filling in the middle. A tradition in Holland since the 18th century, these delicious waffles have gained popularity throughout the world.
Doctor Chocolate is produced by one of the leading patisserie and chocolate chains in the world. In 2004, the company completed the acquisition of a Belgian brand in order to develop its chocolate manufacturing technology and innovations. Their chocolates are manufactured with the latest Swiss technology. With innovative, high quality and hygiene sensitive production in a 60,000 m² closed area.

The company produces a wide range of patisserie and chocolate products such as; pralines, dragees, exclusive tablets, hand made specialties, couvertures, ice cream sauces and patisserie products for consumer and industrial use with a capacity of 80 Ton per day for chocolate and 1000 pcs cakes per day for frozen cakes. The company has all the Management System Certificates such as; K-Q TSE-ISO-EN 9000 for Quality, TSE-ISO-OHSAS 18001 for Occupational Health and Safety, TSE-ISO-EN 22000 for Food Safety (FSMS) as well as BRC for Global Standards for Food Safety and Euro 1 Movement Certificate.

Offering its 54 years of experience, the company develops innovative and effective solutions to its customers with high quality products, quick and effective response capability to urgent demands, on time delivery and customer focused service. Well-known multinational companies such as Algida-Unilever, McDonald’s, KFC, Danone, Cadbury, Dr. Oetker and Puratos are among their references. They have been exporting products to 14 countries and are working with big retails chains in USA such as; TJMaxx, Sams Club, Bed, Bath & Beyond.

Each product is produced with care and attention like an artist’s masterpiece in a company with the best ingredients, using special and high quality chocolate.
DCL Yeast has been a yeast producer for over 120 years. Established in Scotland in 1878, the company became the leading producer of fresh yeast in the UK market. Through research and development, DCL Yeast pioneered the production of yeast in dried form of export. Initially this was through Active Dried Yeast (ADY) and later in the mid-1960’s with Instant Yeast (IDY). These two products remain the form in which yeast is sold in markets not able to supply fresh yeasts. In addition to supplying both dried and fresh yeast to the UK and Ireland, DCL Yeast also sells its ADY & IDY to over 60 countries.
Deemah

Origin - KSA | Product - Biscuits

Deemah, as a brand, values the ever growing number of their Biscuits and this helps to act on their commitment on our vision of “Household recognition for quality, value and convenience, in food products...”
Diamond offers quality products to keep your food fresh and full of flavor. Diamond’s range of aluminum foil, plastic wraps and bags is trusted in over 50 countries, and Diamond is the number one brand in many regions of the world, including the Middle East.
Brand Description

The Story, Gruppo Dolciario Elledi, starts in 1968 in Galliera Veneta, not far from Padu; we specialized on wafer biscuit production and mainly due to the founder’s passion they played a fundamental role in the growth of this product category.

The Elledi Group is the leading brand in today’s confectionary market, holding strong market shares in different categories.
Eat Real snacks, fruit and nut bars are based on three very simple concepts that are Taste, Nutrition and Real Ingredients.

Our desire is to create a product that is an enjoyable healthy alternative to standard snack and confectionery items and to distinguish ourselves from other brands that are ever present on our supermarket shelves.

Made from real, natural ingredients with no added nasties (artificial flavourings, colourings and preservatives), we have something for the whole family that can be enjoyed at any time of the day!
EL SABOR was established in 1992 as the first tortilla chips plant in Greece and it still remains the only factory of its kind in south Eastern Europe. El Sabor’ Nacho chips, dips and wraps are available in different size innovative packagings which are divided into individual, family or party size, suitable for the retailers. The company’s long-standing leading presence in the Greek food market and its in-depth knowledge have contributed to expanding abroad during the last three years and to currently export its products in 20 countries around the world.
Bio-familia AG, a well established breakfast cereals manufacturer, based in the geographic heart of Switzerland. The Company succeeded in producing the original tasty “Swiss Müesli” that conquered the world. The FAMILIA brand name was chosen to reflect the product offer: healthy nutrition to the entire family. Since more than 60 years, we have been distributing an extensive product range such as organic Swiss muesli, sports müesli, functional food as well as kids cereals to 40 countries across the globe.
Brand Description

As one of the top-ten best-selling boxed chocolate brands, Guylian chocolates are sold in over 120 countries across Europe, Asia, Australia and America, and are available in countless retailers across the World, including supermarkets, hypermarkets, department stores, specialty food stores, petrol stations, not to mention online and at the Guylian Belgian Chocolate Cafés. You might also discover the exclusive travellers’ range at speciality travel stores and duty-free shops.
Brand Description

For over 50 years GRANINI has been selecting the very best sun-ripened fruits and delivering the most delicious juice from the heart of Europe to the people of the world.

Presented in an unmistakable iconic bottle, GRANINI provides an unrivalled fruity taste that is the perfect partner for any occasion.

Open a bottle to discover why fruits love GRANINI, but don’t be surprised if you fall in love too.
Since 1920, HARIBO has been a family business which is now run by the third generation. In 2010, HARIBO was given a new corporate structure to create the necessary conditions to ensure that it permanently remained a family-run international company, to promote continued growth and international expansion, as well as to safeguard the continued success of the group in the 21st century.

A grand total of 100 million GOLD BEARS are produced worldwide every day! Continuous brand management, which ensures the highest quality control, as well as consumer confidence, are largely responsible for the success at their 15 manufacturing locations throughout Europe. Worldwide, HARIBO now employs almost 7,000 people.

“Kids and grown-ups love it so, the happy world of HARIBO’. Who doesn’t know the world famous and familiar advertising slogan of the company? Yet, no matter how cheerful and light-hearted the advertising message may be, HARIBO’s slogan carries an absolute commitment and promise to customers. A promise which HARIBO has always kept, come what may. It is not without reason that HARIBO sweets are hugely popular with consumers and have been so for many decades.

Generations have grown up with HARIBO sweets. HARIBO’s top priority is to always meet the high quality standards and expectations of their consumers and that people at HARIBO continue to do this has been clearly proven by the numerous awards they keep on receiving. With ingenious products, creative packaging and specific concepts, the success story continues. The great innovation strength of the brand is thriving in the 21st century, too!
Hitschler International is an independent, medium-sized, family-run company based in Cologne, Germany, with production facilities both in Germany and abroad. We sell our products in all sales channels both in Germany and abroad. Our company approach is defined by fair competition, as well as dependable and long-term relationships with our clients and suppliers. We supply all the major German and international retailers: our products offer an attractive, vibrant range to retailers, and offer customers of all ages plenty of innovations from the world of confectionery.

Brand Description

Hitschler

Origin - Germany | Product - Candy
Hwa Tai is one of the premier and longest established biscuit manufacturers in Malaysia. Established in 1962, this fast expanding company has grown to be one of the largest players in the biscuits industry in the country and produce a fine, wide range of superior quality biscuits.

HWA TAI takes pride in it’s excellent innovation and high quality products which have firmly entrenched it not only in Malaysia but also in over 50 countries around the world.
Jolly Time™ Pop Corn is the oldest growers and producers of microwaveable and bulk popcorn in the United States. This year, the company will be celebrating its 100th year as it continues to be one of the leading popcorn brands. All its resources are allocated into research development and the production of high quality popcorn products for its global community of loyal consumers.
The history of Langnese Honig, a company with long-standing tradition, began in 1925. It was a day in early summer when the young importer Karl Rolf Seyferth purchased 5,000 kg of California honey at the Hamburg Exchange. A spontaneous decision – because up until that point, the manager of the “Deutsch-Chinesische Eiproducten Gesellschaft” (German-Chinese egg products company) had not dealt in honey at all. Against all expectations – and after some initial setbacks – business began to flourish and demand increased. What began as an impulsive act at the Exchange developed into a flourishing honey trade after only two years.
Welcome to the home of L.O.L. Surprise! where babies run everything!
Lorenz Snack-World is a German company with an international focus. It has manufacturing sites and sales organisations in Germany, Poland, Austria and Russia. It exports to around 80 countries throughout the world – spread as far and wide as New Zealand, New Caledonia and Greenland.

Lorenz
Origin - Germany | Product - Snacks
Maretti presents you with a variety of tasty occasions to flirt with life, as far as Maretti brand stands for traditional bakery specialties, created with all the care, and feeling, in a wealth of intriguing, special tastes and at last - served with style.
Mara is a Brand of ALICOM Industries in Italy. ALICOM was born at the beginning of the 90’s in the Mediterranean area of Southern Italy, in a farming district, which thanks to its favorable weather conditions, gained high standards of productivity. Over the years, the production, working on a very deep rooted field, has pursued a constantly improving trend, reaching high levels of quality which are world famous. Established by far-sighted southerner trader, the company fully embodies in enterprise and passionate nature.
Brand Description

Merba produces different kinds of cookies and sells high volumes to a variety of customers all over the world. Similar products can differ in terms of recipe, size, weight and/or packaging. The products and packages that are displayed aim to provide a general impression of products and packages that Merba manufactures.
Western style was prevailing in Taiwanese society in the 1970s. Fashionable ladies dressed themselves with fluffy while the most popular among gentlemen was to hold a cup of mellow coffee to enjoy the elegance of the black beverage. In view of the blooming canned coffee market in Japanese, KING CAR introduced the highly exotic “Mr. Brown Coffee” into Taiwanese market against all the odds and created a coffee culture on the island.

The bearded, curly haired, charming Mr. Brown in white suit with his thumb up a very good image. The idea of the design comes from enthusiastic Brazilian (Brazil produces abundantly coffee beans) because people of this nation are hospitable and generous, hearty and enthusiastic. And it is nothing surprising that they drink dozens of cups of coffee a day.

The popularity of Brown Coffee created the mainstream of coffee drinking habit in Taiwan and has laid canned coffee an important position in beverage market. Besides, Brown Coffee has also become synonymous with canned coffee.
Nestled in the heart of Cheshire in the United Kingdom, Mornflake is a family business who have been nurturing oats for over 15 generations, since 1675. That’s a lot of breakfasts!

Originally Mornflake milled oats for farmers, but now sells delicious milled product all over the world. Most of Mornflake’s grain is grown on specially selected farms throughout the United Kingdom. Mornflake helps to conserve fantastic British agriculture, recognised globally for highly skilled farmers, superior technology and fertile soil & subsidies from high rainfall, producing award winning crops.

With expertise, skills and secrets handed down from fathers to sons and over 330 years of milling experience, it is no wonder that Mornflake is able to produce what is undeniably the finest range of oat cereals available today, winning international gold medals for the quality, purity and consistency of our oats year after year. We could ramble on about the time honoured tradition behind our Mornflake oats but we trust the proof is in the taste!
It all started in 1991, in a small peaceful town down south of Malaysia. Our biscuit connoisseurs grew up on the heavenly smells of freshly-baked handmade biscuits that constantly filled their father’s biscuit factory. Affectionately known as their second home, it was there that they lived, ate, slept, studied and played.

As the years went by and business thrived, the name Munchy’s began to gain popularity amongst biscuit lovers. From Malaysia’s local shores to over the seas, the name Munchy’s caused many hungry tummies to squeal excitedly. Evolving from an Original Equipment Manufacturer to a household name, this meant that they also had the key ingredients and knowledge to build the brand name and brand affinity, thus creating the irresistible brand known as Munchy’s, which was born in 1993.
Nature's Charm commit to provide our customers with the highest quality products.

Our Sweetened Condensed Coconut Milk and the Evaporated Coconut Milk are VERY UNIQUE because they are the first commercially-produced product of its kind that the market has never seen before. They offer a new option for lactose intolerant consumers to enjoy the dishes they have to skip because of the milk in them. They are perfect fit for Vegans, people suffering from lactose intolerance/allergies. In addition of being dairy and lactose free, these products also offer trans fat free, gluten free, and vegan friendly. They will give the healthiest benefits without sacrificing the flavor of regular condensed milk or regular coconut milk.
Nissin Foods’ history began in 1958 with the development of the world’s first instant noodle product. As the inventor of the category, Nissin Foods continue to lead as one of the global players in the industry, operating 51 manufacturing facilities in 19 countries today.
Brand Description

WORLD NO.1 PIE – ORION CHOCO PIE

Launched in 1974, Choco-Pie represents Orion's spirit and soul. Orion Choco Pie is exported to over 60 countries worldwide and is particularly popular in China, Vietnam and Russia. It has been Koreans national brand and is heading out to touch the hearts of the world. Choco-Pie’s overseas sales already surpassed its domestic sales.
Brand Description

Pita Break - Delightfully light

PitaBreaks are the latest and greatest in taste, combining the convenience of snacks with the crunchiness of filo in eight irresistible flavors. Made with olive oil and baked in the oven, they are naturally lighter than other snacks – and better for you, too!
Brand Description

PEZ was first marketed as a compressed peppermint candy in 1927 in Vienna, Austria. Today, the company sells and markets its products worldwide with locations in Orange, Connecticut and Traun, Austria. Between them, the two locations distribute approximately 70 million dispensers and 5 billion candies per year. PEZ products are available in more than 80 countries worldwide.

PEZ
Origin - Hungary | Product - Candy

The magic formula.
Pomì, the authentic Italian passata (strained tomatoes) was created in Parma, Italy in 1935... In 1982, Pomì, the tomato revolution, was introduced successfully in the United States. Since its introduction, Pomì quality and convenience has been appreciated by millions of consumers.

Pomì has become a staple and a trusted brand for all those who seek premium quality, Italian tomatoes conveniently sealed in a BPA-free, stay-fresh package, ready to use anytime they want to add the fresh taste of garden-ripe, Italian tomatoes to all their favorite recipes.
Brand Description

Post has been a part of breakfast for more than 100 years. For generations, we've remained dedicated to helping families bring home goodness, and we'll maintain that commitment for generations to come.
Beginning the journey with bottled Andhra pickles, Priya Foods quickly unravelled the secret of the Indian cuisine that lay in its flavours garnished with love and affection and embellished with joy and novelty. Priya Foods revolutionized the practice through a stupendous scientific process while retaining the ‘Indianness’ in every dish. With excellent state-of-the-art infrastructure and driven by visionary management and skillful manpower, Priya Foods today boasts of an array of food products from pickles to commodities, snacks to instant mixes, pastes to powders, all absorbing the essence of Indian taste.

Think Pickles…. Think Priya Foods!
Think delectable Indian tastes… Think Priya Foods!
Think nostalgic grandmother’s recipes…. Think Priya Foods!
QBB Pure Ghee is superior in pureness and quality with more than 80 years of experience and stringent quality checks. QBB has been trusted for generations and is reputedly the best. Generation after generation, Q.B.B. Pure Ghee has been used to heal, soothe and feed the Body, Mind and Soul. Traditionally used for religious ceremonies and cooking, pure ghee has also been used in the ancient Ayurvedic systems of medicine that dates thousands of years back. Q.B.B. Pure Ghee is the cornerstone of authentic Indian cooking and many traditional recipes, as demonstrated in this website. When used for cooking, Q.B.B. Pure Ghee has an excellent aroma and does not smoke, splutter or burn. Additionally, this clarified butter imparts the benefits of the best essential fatty acids without the problems of oxidized cholesterol, transfatty acids, or hydrogenated fats. Guaranteed free of artificial colorings and flavorings, Q.B.B. Pure Ghee is also resistant to free radical damage and is both salt and lactose free. Due to its pureness, food cooked with Q.B.B. Pure Ghee has a full natural flavor, unspoiled by greasiness. Q.B.B. Pure Ghee has also been awarded the Halal Accreditation by the Australian Federation of Islamic Councils Inc.
QUEEN almond oil is pressed from the dried kernel of almonds and is rich in omega-9 and omega-6 fatty acids. Traditionally used by massage therapists to enhance their client’s experience, it also makes the external layers of skin softer and more pliable. It increases skin’s moisture level by limiting evaporation and is rich in Vitamin E and other nutrient rich lipids.
Rafael Salgado
Origin - Spain | Product - Olive Oil

Brand Description

Rafael Salgado Company is one of the largest manufacturers and exporters of packed / branded olive oil from Spain. At the present time, our brands are being distributed in more than 79 countries all over the world. We count on a wide range of different consumer and catering packs with many different sizes that allow us to target the every segment on each market: retail, food service, gourmet and food industry and bulk packing. The group counts on 2 refineries and 2 extracting and packing plants and, moving more than 380.000 Metric tons every year.
At REAL Crisps, we believe in making great tasting crisps but we don’t take things too seriously. We pick the best potatoes, slice them and then hand cook them to make tasty, no-nonsense crisps. Getting perfect, punchy flavours is our thing. It’s just what we do, REAL crisps for REAL people.

Founded in 1997 in the heart of South Wales, REAL has always stood out from the crowd by making delicious handcooked crisps with distinctive, bold flavours. Our Roast Ox, Ham & English Mustard and Jalapeno flavours are stand out favourites.

- British made
- Finest quality
- Handcooked with care from selected potatoes
- Strong, punchy flavours
The Royal Dansk brand was established in 1966 where a range of crisp, delicious and luxury products were born. The cookies were packed and delivered in a recognisable tin showing the old Danish farmhouse named “Hjemstavnsgaard” from the island of Funen in Denmark.

The tin was used to maintain freshness of the cookies. It was resealable and reusable for storing in general, and some people used it simply as a bowl to serve from. It’s a matter of no surprise that it was known as The Blue Tin.

Today the Royal Dansk Butter Cookies are enjoyed all over the world, and the cookies are just as delicious as the ones baked so many years ago. The design has been slightly modernised to follow the trend of today.

The recognizable royal blue packaging and the Royal Dansk brand are, as always, your assurance of high quality - one more reason why our cookies are the number one Danish Butter Cookie sold in the USA.
Ritter Sport is a brand of chocolate for the Alfred Ritter GmbH & Co. KG. Company which is headquartered in Waldenbuch, Germany.

Each 100 gram square-shaped bar is divided into 16 smaller squares, creating a four-by-four pattern. In 2013 the company introduced a new version that is divided into 9 smaller squares using a three-by-three pattern. Large bars weighing 250 grams and 16.5 gram mini bars are also available, although in fewer varieties.
Raja is the perfectly crispy chip that has been everyone’s favorite snack. You can go for Raja Hot Chips, which is like a thrilling joy ride through a burning inferno of tastiness where everyone wants to go for a second ride or you can get your tongue in a tangy, tingly twist with the tasty Ketchup flavored chips or perhaps you are someone who likes a little vinegar with a touch of salt and lots of crunch to get a flavor explosion in your mouth. Raja is the answer to it all.
The story of Relkon Hellas begins in 1997. It started as the idea of creating a specialized company in the importation and distribution of toys and confectionery products. Currently Relkon Hellas has a leading role in the market of toys products and is also exporting its products to more than 30 countries all over the world. We develop toy products with the most well known characters such us Looney Tunes, Hello Kitty, Barbie, Tom & Jerry, Superman, Batman, Trolls, Paw Patrol, etc following the latest market trends.
Whether you decide to eat a rice cake sandwich, a tasty rice cake with delicious Belgian chocolate, rice chips or rice rolls, you can always be sure that you have made the best choice – for you personally and for the people you love and care about.

On top of that the whole grain rice snacks are a real treat for the senses – crunchy, with fine or distinguished flavor, and again most importantly – 100% natural.

Rice Up
Origin - BULGARIA | Product - BROWN RICE CHIPS / SNACKS
SAIFAN Olive Oils are produced by cold pressing hand-picked olives from the KOURA VALLEY without the addition of any solvents. Our oil is bottled in its natural state without the use of any additives. It has NO cholesterol and is not affected by light cooking.

Our products are presented in glass gallons, glass bottles and tins. Our Extra Virgin and Virgin Olive Oils are made by the pressing of hand-picked green olives and will satisfy the most differing and demanding tastes. Our Olive Oil rounds out our line with a mild, sweet aroma and taste.

Because of our process, our oil is 100% percent natural, good tasting, and good for your health – and it may even help to reduce the risk of coronary heart disease. With quality control testing that we conduct at our modern laboratory, and with a developed organoleptic examination of the olive oil that we obtain from the KOURA PLAINS on the MEDITERRANEAN, we provide the highest quality olive oil that satisfies international standards and meets the needs and preferences of our customers worldwide.
Sary is a value for money high quality honey brand. We offer the best available honey from across the world, sourced from different regions that provide high quality at an affordable price.

Sary honey comes in different types of packaging in plastic and glass with many different sizes that are not only suitable for retail market but also for food service customers.
Siniora Food Industries was established in 1992 as a Jordanian limited liability company; however, the factory existed in Palestine since 1920 producing all kind of processed meat products under the well known brand name Siniora.

Our company’s main purpose is the production, distribution and sales of processed meat products in addition to the import of raw materials used in production and exports of processed meat products.

Siniora

Origin - Jordan | Product - MORTADELLA/COLDCUTS/FROZEN MEAT

سنيرة القدس، سنحبيشتك على كيفرك
One of the brave and innovative companies of Turkey, Şölen takes solid steps towards the future with the strength it takes from its brands. Dealing with its every business throughout its 29 years of history full of firsts with the target of being a global player in the region and the world in its mind, Şölen has reached important successes in the international markets with its brands such as Amada, Milango, Ozmo, Luppo, Lokkum, and Nutymax.

Placing always the human being in the focus of business, Şölen offers its over 200 products in the categories of snacks, children’s products, souvenirs and treats to consumers of all ages on the racks of over 100 countries.
Soyfresh is a unique non-dairy milk alternative that is enjoyed by consumers in more than 30 countries all over the world. Exceptional in taste, Soyfresh is specially formulated for consumers who like the taste of milk but are lactose-intolerant, people are concerned about their cholesterol intake; or people who prefer a vegetarian diet.
Brand Description

Suree foods is a leading manufacturer with a complete line up of premium quality Thai food products. Suree offers authentic Thai product’s such as:

Sweets Chilly Sauce, Spring roll Sauce, Sriracha Sauce, Soy Sauce, Pad Thai Sauce, Oyster Sauce, Fish Sauce, Thai Curry paste, Coconut Milk & Coconut Juice etc,

Suree

Origin - Thailand | Product - Sauces & Condiments
SWAD Mango Pulp is a product of VIMAL Agro Group India. SWAD Mango Pulp is made of only choice hand selected Mangoes. The Alphonso variety is only found in India and has a very unique sweet taste. Mango Pulp is often used to make shakes, Ice cream or the Indian Lassi. A tasty recipe is on the can for your convenience.
For more than a 100 years, we have had just one main goal: to offer people joy. Everyday and all around the world, we, along with our brands, make people’s lives a little bit sweeter and happier. Today, Storck counts among the leading confectionery producers in the world with close to 5,000 employees and our brands are loved and cherished in over 90 countries!
Brand Description

Sunbulah's love for fresh and healthy foods started back in 1982. Sunbulah products provide consumers with convenient and easy to use frozen foods that save time and give more room for creativity. Sunbulah continuously innovates and introduces new products that appeal to different tastes and offers a vast variety of options such as frozen pastries, ready-made pastries, meats, chicken, vegetables, pizzas, cheese and fruits.
Brand Description

Hamburg native Max Herz, a merchant by training, and his business partner Carl Tchiling Hiryan lay the foundations for today’s Tchibo Group. Their business idea of sending roasted coffee to customers by mail revolutionises the coffee market. Tchibo was very innovative even back then: customers could choose between having their coffee packed in tins or sewn into pouches made of handkerchiefs or tea towels.
Introducing the 100% all-natural berry juices from The Berry Company. All the juices are free from artificial preservatives, sweeteners or colorings, and rich in ful anti-oxidants! A fruit juice range made from all natural berries with no “yucky” bits!
The Jelly Bean Factory offers 36 different flavours of jelly beans, made from 100 per cent natural flavours and fruit juices.

Free from gluten, gelatine, and nuts. The Jelly Bean Factory was established in 1998 in Ireland. Every day over 12 million gourmet jelly beans are produced at the factory in Dublin, packaged in a wide orange of playful formats. The most juicy, mouthwatering jelly beans on the planet.
We're the only company that is truly dedicated to provide the finest material with the highest processing to produce the best quality nut products and other confectioneries for you. From the beginning on the golden land named Singapore by our beloved founder, Ong Tong Guan, since 1963. 17-years of his perseverance, the first success were incorporated as «Tong Guan Food Products Pte. Ltd» until today Tong Garden is The Asian's Largest Nuts Company bringing a wealth of natural snack food to the myriad people of Asia for 4 decades. The legacy of Ong Tong Guan lives on in the capable hands of his offspring.
You will find Twister chips in schools, institutions, sport clubs, parks and cinemas, and that's because they are not only scrumptious but are made from the freshest ingredients.
Branding Description

Vochelle chocolates are passionately made with an absolute commitment to quality, blended with the aromatic, exuberant goodness of 100% premium quality cocoa butter with the finest ingredients from around the world to produce gold-standard and palate-pleasing chocolate creations with only the richest, most exquisite flavours.
Brand Description

Walker’s Nonsuch is one of England’s finest and oldest makers of traditional toffee.

We are based in the heart of the Potteries, in Longton, Stoke on Trent and we are proud to be one of the few companies left in the sweetie industry who are family owned, and independent.

Walkers

Origin - UK | Product - Toffee
Warheads (trademarked as WARHEADS) is a brand of sour candy manufactured by Impact Confections. The candy was invented in Taiwan in 1975 and was first imported to the United States by The Foreign Candy Company of Hull, Iowa in the early 1990s.

Brand Description

WarHeads
Origin - USA, CHINA | Product - Candy
WEETABIX - BRITAIN’S BREAKFAST ICON

We’ve come a long way since the first box of Weetabix left our Burton Latimer mill way back in 1932. For the last eight decades we’ve been nourishing the nation with a family of brands that includes: Weetabix, Alpen, Weetabix On The Go drinks, Oatibix, Ready brek, Weetos, and Alpen Cereal Bars.

Today, we are the UK’s number one selling, most trusted and most recommended cereal, responding to the changing needs of our consumers.
Brand Description

Whitelily Mackerel is a product of Mitsubishi Corporation, JAPAN. The company is one of the largest Producer and exporter of Canned Mackerel. Whether you like your WHITELILY Mackerel grilled or peppered, or you prefer them smoked or steamed, the WHITELILY range of canned Mackerel brings you this deliciously nutritious, rich tasting fish cooked to your taste.
Wonka confectionery brings all the wonder and excitement of the Willy Wonka factory to mouth-watering chocolate and delectable sweets.

The Wonka brand opened its doors in 1983. Since that time, the Wonka brand has been dedicated to the art of producing fun, innovative, high-quality confections for candy lovers of all ages. Wonka candies include: Wonka Chocolate, Nerds, Nerds Rope, Sweetarts, Shockers, Spree, Laffy Taffy, Runts, Everlasting Gobstopper, Lik-M-Aid Fun Dip, Pixy Stix, Bottle Caps, Kazoozles and Gummies.

Innovative quality treats from Wonka provide a fun eating experience, while its fictional association inspires the imagination of kids of all ages. Wonka produces some of the most fun, innovative, high-quality candies in the world. Willy Wonka’s “scrumdidlyumptious” candy inspired by the famous book and original movie is unsurpassed in appearance, flavor and packaging; it provides a deliciously different eating experience that sparks the imagination in kids of all ages.

The Willy Wonka Candy Factory is owned by Nestlé USA Inc.
Brand Description

XL crunchy potato crisps come from the freshest potato slices and are perfectly manufactured for school lunch boxes, perfect for those snacking occasions with friends.

XL

Origin - Saudi Arabia | Product - Chips
Xtreme, the chips with big, crunchy rippled potato slices. These are amongst the first crisps to use the V cut technology, giving them ripples from one side only, for additional crisp & flavor. Living up to their name, these chips have bold flavors and extra crunch and are perfectly suited for the Xtreme snacker!
Contact Us

Tel: +973-69990888
Fax: +973-69990889

Email: info@vmbros.com
www.vmbros.com

Postal Address
V. M. & Bros. Co. W.L.L.
P.O. Box. 6,
Manama,
Kingdom of Bahrain

Corporate Office
V. M & Bros. Co. W.L.L. (Office)
Building 2367, Road 1532, Block 115,
Bahrain Investment Wharf,
HIDD Industrial Area,
Kingdom of Bahrain.

T: +973-69990888, F: +973-69990889

Logistics
V. M & Bros. Co. W.L.L. (Warehouse)
Building 2367, Road 1532, Block 115,
Bahrain Investment Wharf,
HIDD Industrial Area, Kingdom of Bahrain.

T: +973-69990888, F: +973-69990889

Postal Address
V. M. & Bros. Co. W.L.L.
P.O. Box. 6,
Manama,
Kingdom of Bahrain